

10th Anniversary Logo Design Contest

We are in search for a well-designed, well-executed logo that represents our 10th year as South Texas Independent School District's first junior high school.

Eligibility

This contest is open to all South Texas Preparatory Academy students.

The prize for the winning design will be \$25 in merch from the PSTO store and the bragging rights for designing this important symbol that will emblazon this year's STPA campus items.

Entry Rules

- Entries must be submitted to the front office (administration building).
- One entry per person.
- Entries must conform to the Submission Guidelines below. Entries which fail to do so will be disqualified.
- The deadline for entries is October 10th at 4 PM.
- We will attempt to acknowledge all entries within one week of receipt. Please check with the person above if you do not receive your acknowledgment of entry received within one week of you sending it.
- There is no fee to enter the contest.
- Participation gives South Texas Preparatory Academy permission to use the submitted logo and entrant's name in any and all marketing free of charge. By participating in the contest, the Entrant is representing and warranting that they have read and understood, and agrees to be bound by, these rules.

Submission Guidelines

The purpose of the contest is to design a logo that will be used for the STPA 10th year Anniversary celebration. The logo will be used in print and electronic materials.

- Flexibility is a key requirement because the logo will need to be resized easily and look good in black and white, as well as color.
- Design can only contain the colors (RED, BLACK, and/or GRAY)
- The logo cannot be larger than 8" x 10" on standard paper.
- The final version of the logo will need to be suitable for high quality printing.
- The entry must contain flat color.
- The entry must be neat.
- The final version will need to be suitable for scanning.
- The entry cannot look in any way similar to existing logos or other copyrighted images.
- If you are submitting a vector file. You may print as a hard copy.

Judging and Selection of Winner

The winning design will be selected by the parent officers of the PSTO or their designee. Their

decision will be final and other entrants will not be notified.

STPA reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.

STPA reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.

Accepting the prize constitutes permission South Preparatory Academy to make public and otherwise use winner's name for publicity purposes. Further personal data may be requested, but is not required.

Subject to the requirements above, the winning design will be announced within seven days of the October 10th deadline. An email will be sent to the winner to inform the participant of the selection of their logo.

Remember, a good logo is distinctive, appropriate, practical, graphic and simple in form, you should follow the five principles below to ensure that your design meets all of these criteria:

1. Simple
2. Memorable
3. Timeless
4. Versatile
5. Appropriate

We look forward to seeing your entries!

Please attach the following to the back of your logo:

Student Name
Address
Phone Number
Email Address
Title
Medium